

Call for entries for

BRANDING MYSURU COMPETITION 2023

THEME

*There's always
more to experience
in Mysuru!*

Your chance to shape the future of tourism in Mysuru!
Capture this theme in either one, two, three or all the packages listed below.

- P1** A CAPTIVATING LOGO + A CATCHY TAGLINE
- P2** AN ENDEARING MASCOT
- P3** A UNIQUE SOUVENIR(S)
- P4** A BLOG DESCRIBING YOUR FAVOURITE PLACE/ACTIVITY IN MYSURU

LET YOUR IDEAS BRING THE WORLD TO MYSURU!

3 SIMPLE STEPS FOR SUBMISSION

- 01** REGISTER yourself by sending us an email on competitions@karnatakaturism.org
- 02** Write a compelling 200 word description giving us a sneak-peek into your design idea.
- 03** Share your submissions in the format as per the details in the QR code

WIN EXCITING PRIZES!

Cash prize for each package
First: Rs 20,000/-
Second: Rs 10,000/-
Third: 5,000/-

Shortlisted entries stand a chance to present their ideas to the city Authorities

Winning entries get published on the Karnataka Tourism website

Registration deadline: **31 | 08 | 23**

Submission deadline: **04 | 09 | 23**

FOR REGISTRATION AND MORE DETAILS SCAN THE QR CODE:

For registration and queries:
competitions@karnatakaturism.org

<https://karnatakaturism.org/whats-new/competitions>

